



DATASHEET

Maximizer Connect for HubSpot

Published By |



DEPLOYMENT PACKAGES

	TASK	TIME ESTIMATE (PER ENVIRONMENT)
BASIC INSTALLATION PACKAGE \$1999	Creation of HubSpot lead intelligence fields in Maximizer address book(s) as per furnished Excel spreadsheet.	1-2 hours
	HubSpot integration installation (including pre-requisites such as deploying updated Maximizer Web API binaries).	2-3 hours
	Post-installation configuration and smoke testing of out-of-the box functionality; Resolve any issues that may come up at this stage.	2-3 hours
	Identify and configure any custom fields that will need to be synchronized (identify matching pairs of fields in Maximizer & HubSpot, field types, synchronization direction, etc.	2-3 hours
	Additional testing to ensure all default and custom fields are synchronizing properly for newly created contacts.	1-2 hours
FOR EXISTING HUBSPOT USERS – DATA MATCHING PACKAGE \$999	Process existing contacts in HubSpot that do not have a definitive link back to Maximizer; Identify contacts for whom a definitive match could not be made based on e-mail address or which return multiple contacts in Maximizer.	4-8 hours or more depending on number of records in HubSpot
HUBSPOT TO MAXIMIZER LEADFLOW WORKSHOP \$799 (PART 1)	Leadflow Workshop – What to do with HubSpot data to assign leads for the sales team to take action on and track follow through.	4 hours
LEADFLOW CONFIGURATION STARTER PACKAGE \$799 (PART 2)	Leadflow configuration based on workshop outcome and company business needs.	Starts at 4 hours

About Maximizer

Maximizer CRM is fueling the growth of businesses around the world.

Our CRM solutions come fully loaded with the core Sales, Marketing and Service functionality companies need to optimize sales productivity, accelerate marketing and improve customer service. With flexible on-premise, our cloud and your cloud deployment options, tailored-to-fit flexibility, state-of-the art security infrastructure, industry-specific editions and anywhere/any-time mobile access, Maximizer is the affordable CRM solution of choice.

From offices in North America, Europe, Middle East, Africa and AsiaPac, and a worldwide network of certified business partners, Maximizer has shipped over one million licenses to more than 120,000 customers worldwide.



AMERICAS (HEAD OFFICE)

Maximizer Services Inc.

208 West 1st Avenue
Vancouver, BC
V5Y 3T2 Canada

Sales +1 800 804 6299

Phone +1 604 601 8000

Email info@maximizer.com

Website www.maximizer.com

EUROPE / MIDDLE EAST / AFRICA

Maximizer Software Ltd.

1 The Courtyard, Eastern Road
Bracknell, Berkshire
RG12 2XB United Kingdom

Phone +44 (0)1344 766 900

Email enquiries@maximizer.com

Website www.maximizer.com/uk

AUSTRALIA / NEW ZEALAND

Maximizer Software Solutions Pty. Ltd.

Level 1, Suite 14, 32 Delhi Road
North Ryde, New South Wales
2113 Australia

Phone +61 (0)299 572 011

Email info.anz@maximizer.com

Website www.maximizer.com/au

WWW.MAXIMIZER.COM