

DATASHEET

Maximizer Connect for use with Gmail

POWERED BY TRUJAY GROUP

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Maximizer Connect for use with Gmail, created by Maximizer technology partner Trujay Group, synchronizes your Gmail with Maximizer CRM. The integration allows you to easily track customer and prospect interaction without switching between Maximizer and your preferred email platform. Users can automatically replicate contacts, store and

track email by contact and thread, and save email attachments within Maximizer CRM. Available for Maximizer CRM Live and Maximizer CRM Wealth Manager Live, Maximizer Connect for use with Gmail supports free Gmail accounts and Gmail accounts associated with Google Apps for Work/Unlimited accounts.

HIGHLIGHTS



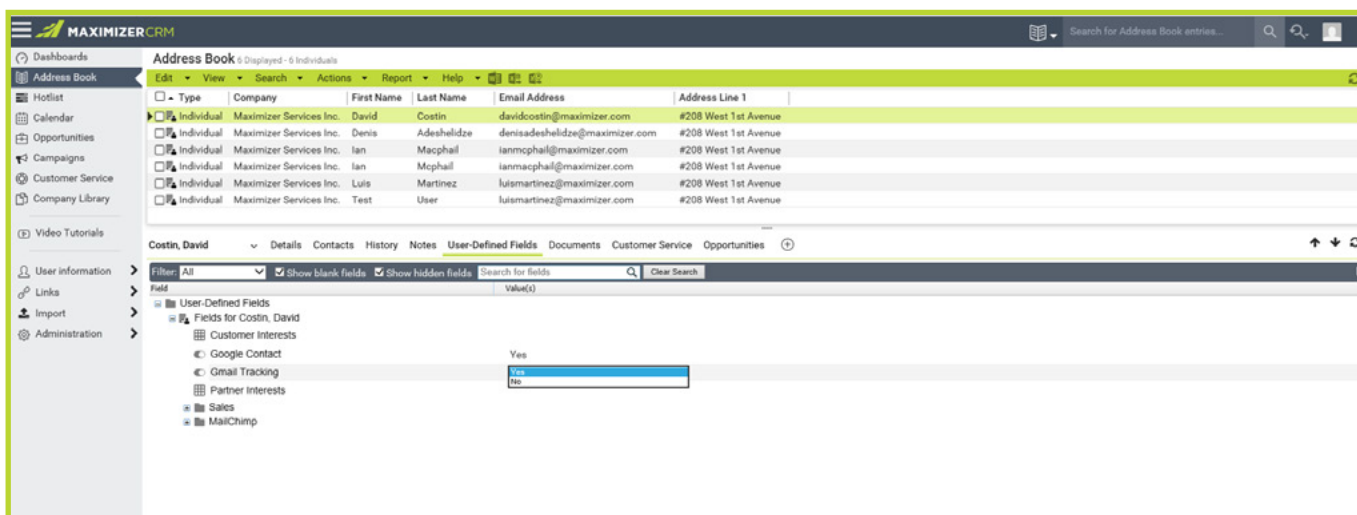
Replication of Maximizer Address Book Contacts to Google Contacts:

One-way synchronization of selected Maximizer Address Book Contacts to Google Gmail Contacts. Simply mark a Maximizer Address Book Contact as a Google Contact, and the Maximizer Contact's email address, phone number, and other details will be replicated within the associated Google Contact. You can then email all your Maximizer contacts from within Gmail.



Gmail Tracking and Attachments for Maximizer Address Book Contacts:

Turn on "Gmail Tracking" in Maximizer and Gmail emails sent to or from any of the Contact's email addresses will be saved to Maximizer against the Contact as a Note. When an email with attachments is exchanged with a tracked Google Contact the attached documents are compressed into a single zip file (<4MB¹) which is automatically saved to the related Maximizer Contact record as a document

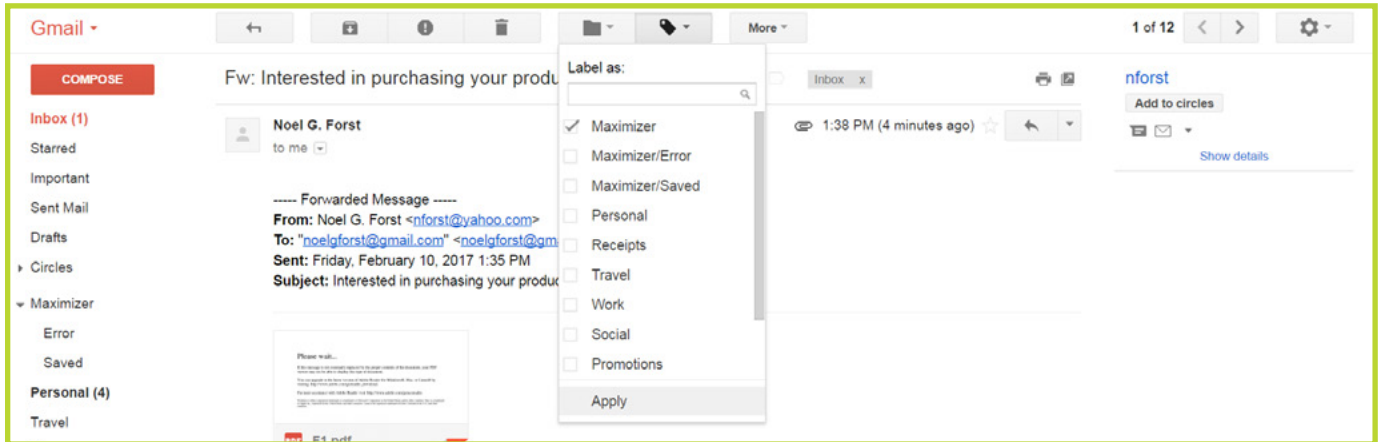


¹Maximum size per zip file is 4MB



Gmail Tracking for Email

Assign a “Maximizer” label within the Gmail UI to have emails saved against all Maximizer Contacts with an email address used in the To, From, Cc or Bcc list.



HOW TO BUY

Maximizer Connect for use with Gmail is an add-on product available from Maximizer technology partner Trujay Group.

To purchase Maximizer Connect for use with Gmail for as little as \$4/user/month, visit <https://apps.trujay.com/#/maximizer/welcome> or call Trujay Group at +1 (512) 413-4460.

**We recommended that Maximizer Connect for use with Gmail be used with the Maximizer CRM 2017 release for full compatibility.

More Information

For more information about the functionality of Maximizer Connect for use with Gmail, read the Maximizer Connect for use with [Gmail Getting Started Guide](#), or call Trujay Group at +1 (512) 413-4460.



About Trujay Group

Trujay Group is a team of business system experts that specialize in systems integration and managed services. Trujay’s seasoned services group has many years of successful experience integrating leading SaaS systems with the primary goal of making sure data is available when and where needed — and increasing the productivity and effectiveness of your employees. It delivers quality integrations between all of the market leading systems, including over 40 SaaS solutions. For more information visit www.trujay.com or call (512) 413-4460.

About Maximizer

Maximizer CRM is fueling the growth of businesses around the world.

Our CRM solutions come fully loaded with the core Sales, Marketing and Service functionality companies need to optimize sales productivity, accelerate marketing and improve customer service. With flexible on-premise, our cloud and your cloud deployment options, tailored-to-fit flexibility, state-of-the art security infrastructure, industry-specific editions and anywhere/anytime mobile access, Maximizer is the affordable CRM solution of choice.

From offices in North America, Europe, Middle East, Africa and AsiaPac, and a worldwide network of certified business partners, Maximizer has shipped over one million licenses to more than 120,000 customers worldwide.



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