



DATASHEET

# Maximizer Connect for use with Zapier®

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# MAXIMIZER CONNECT FOR USE WITH ZAPIER®

## CRM INTEGRATION JUST GOT EASIER, WITH MAXIMIZER CONNECT.

Most likely, you and your team use a plethora of tools and applications in combination with Maximizer to order, address and anticipate your customers needs. To them, you are a finely tuned machine that can make anything happen effortlessly. Zapier makes effortless a simple reality by connecting over 500+ applications to Maximizer.

Zapier handles the big task of making your apps talk to each other to create workflow automations with cool functions like Multi-Step Zaps and Searching. Your zaps will automatically handle the hard work of pushing your documents, forms, contacts, tickets, and files.

Sometimes the most important thing isn't finding that elusive best app that does everything for you and your team. It's finding the best tools that help your team do better work – and that's what Zapier connects you to. You can use them to hone your sales process, work more efficiently, find customers, and close deals.

### HIGHLIGHTS



Automate repetitive and mundane tasks with workflows so that you can focus on saving time and growing your business.



Integrate with other products that you never knew were available to you. Maximizer Connect for use with Zapier directly connects 500+ Apps into Maximizer.



Accomplish everything you need within your Maximizer CRM, without any programming or development costs – just a quick Zap!



## HOW IT WORKS

### CONSIDER THE AMOUNT OF COORDINATION IT TAKES TO ORGANIZE AN EVENT—BETWEEN PEOPLE AND APPS.

Simplify the process by setting up a Multi-Step Zap between **Eventbrite** and all your other applications. Avoid importing and exporting files with a Multi-Step Zap that adds each new attendee first as a new **iContact** subscriber, then as a new row in **Google Sheets**, then search **Maximizer** to see if the contact exists (if not, adds them), generate an email to the contact from **Gmail**, and finally record that email as a note in **Maximizer**.

At that same event, you may have had a raffle where people drop their business card into a bowl. In order to capture those potential leads, you take a photo of the card and have **FullContact** create a new contact in **Maximizer** and automatically send them a thank you email for participating, along with any other collateral.

This is just one example of how powerful a **Multi-Step Zap** in conjunction with **Maximizer** and your existing apps can be. You'll be able to:

- Process a form submission
- Manage content with an intelligent search
- Turn emails into notes in Maximizer
- Create hotlist tasks for contacts who complete your survey

To purchase Maximizer Connect for use with Zapier®, or get more details, contact us at: [info@maximizer.com](mailto:info@maximizer.com)

ALL OF THIS FROM APPLICATIONS THAT YOU USE AND ARE FAMILIAR WITH.



## About Maximizer

### Maximizer CRM is fueling the growth of businesses around the world.

Our CRM solutions come fully loaded with the core Sales, Marketing and Service functionality companies need to optimize sales productivity, accelerate marketing and improve customer service. With flexible on-premise, our cloud and your cloud deployment options, tailored-to-fit flexibility, state-of-the art security infrastructure, industry-specific editions and anywhere/anytime mobile access, Maximizer is the affordable CRM solution of choice.

From offices in North America, Europe, Middle East, Africa and AsiaPac, and a worldwide network of certified business partners, Maximizer has shipped over one million licenses to more than 120,000 customers worldwide.



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